



Dear Sponsor,

The Arc of Anchorage is pleased to present **Sweet Rivalry**, our annual signature fundraising event.

Date: February 2, 2019

Location: Hilton Anchorage Downtown

Event Begins: 6:00 pm

***This unique and interactive dining experience will be one event that everyone will be talking about, and you do not want to miss it!***

The chic evening will include cocktails, a multi-coursed dinner, and dessert samplings from Alaska's best chefs as they go head to head to prove their custom dessert is the best! Dine while experiencing master confectionery artists compete live to create one-of-a-kind sugar and chocolate sculptures. Treat yourself and others by bidding on silent auction and live auction items with proceeds supporting Alaskans who experience intellectual and developmental disabilities.

We cordially invite you to participate in supporting the **Sweet Rivalry** benefit event for The Arc in two ways:

**Event Sponsorship** - choose the option that is best for you. Sponsor an element of the event and elevate your experience with one of our VIP tables. Visit [www.SweetRivalry.com](http://www.SweetRivalry.com) to reserve your table(s) now.

**In-Kind Sponsorship** - Donations can be made in lieu of cash, and we will match equivalent sponsorship level benefits. We enthusiastically welcome donations for the live and silent auctions as well.

Attached is information regarding our sponsorship opportunities for Sweet Rivalry. Arc sincerely appreciates any and all support. Should you have any questions about sponsorship opportunities, gifts to The Arc of Anchorage, auction items, and other support opportunities, please feel free to contact me.

This unique event is fun, engaging, and most of all, delicious! We look forward to your support and if you are able, your presence at **Sweet Rivalry** in February.

With gratitude,

Clara Sanderson, Senior Public Relations Officer

[csanderson@thearcofanchorage.org](mailto:csanderson@thearcofanchorage.org) | 907.777.0103



Photos from past Sweet Rivalry events by Pal Photography.



## 2019 SWEET RIVALRY SPONSORSHIP INFORMATION

*Sweet Rivalry is an annual fundraising event co-hosted by local pastry and culinary professionals to benefit The Arc of Anchorage that serves Alaskans who experience intellectual and developmental disabilities. Sponsorship levels are indicated below. Additional event support opportunities are available on the next page.*

Benefits	\$1,500	\$2,000	\$2,500	\$5,000	Head Table (\$10,000)
Name/Logo in program and on event screens, mentioned by event emcee	*	*	*	*	*
Name/Logo posted on event website and social media accounts	*	*	*	*	*
Name included in The Arc's "inSights" newsletter, part of special "thank you" section	*	*	*	*	*
Name in The Arc's Annual Report	*	*	*	*	*
General admission included	2 tickets	10 tickets	*		
Recognition as sponsor of one "dessert course" (Limit: 4)		*	*		
Quarter-page ad in event program			*		
VIP admission included, wine at table, VIP gift			10 tickets		
VIP admission included, premium table with wine service, VIP gift				10 tickets	
Half-page ad in event program				*	
2'x3' banner display with Name/Logo				*	
Recognition leaf of The Arc's "Legacy Tree"				*	
Large recognition leaf on The Arc's "Legacy Tree"					*
Full-page ad in event program					*
Signature sponsor, head table includes exclusive cocktail service + wine and VIP gift (Limit: 1)					10 tickets
3'4' banner display with Name/Logo					*
Sponsorship card at every table with Name/ Logo recognition as signature sponsor (Limit: 1)					*

# EVENT SUPPORT OPPORTUNITIES

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## \$1,000

THESE \$1,000 LEVEL EVENT SUPPORT SPONSORSHIP OPPORTUNITY WILL INCLUDE TWO GENERAL ADMISSION TICKETS, NAME/LOGO IN EVENT PROGRAM AND SCREENS, AND SPONSORSHIP OF ONE THEME AS LISTED BELOW:

- Wine Sponsor
- Silent Auction Sponsor
- Centerpiece Sponsor (general admission tables)

## \$1,500

THESE \$1,500 LEVEL EVENT SUPPORT SPONSORSHIP OPPORTUNITY WILL INCLUDE TWO VIP ADMISSION TICKETS, NAME/LOGO IN EVENT PROGRAM AND SCREENS, AND SPONSORSHIP OF ONE THEME AS LISTED BELOW:

- VIP Gift Sponsor
- VIP Centerpiece Sponsor
- Chef Awards & Prizes

## \$2,000

THESE \$2,000 LEVEL EVENT SUPPORT SPONSORSHIP OPPORTUNITY WILL INCLUDE FOUR VIP ADMISSION TICKETS, NAME/LOGO IN EVENT PROGRAM AND SCREENS, ANNOUNCEMENT BY EMCEE, NAME/LOGO SIGNAGE, AND SPONSORSHIP OF THEME AS LISTED BELOW:

- Photo Booth Sponsor (with Name/Logo)
- ~~Live Auction Sponsor~~ -SOLD OUT-



## TABLE PURCHASES

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CORPORATE/ORGANIZATION TABLE PURCHASES WILL INCLUDE ADMISSION FOR 10 PEOPLE, NAME/LOGO IN EVENT PROGRAM AND ON EVENT SCREENS:

- General admission table (10 seats): \$1,000
- VIP admission table (10 seats): \$2,500

**VIP tables include:** premium table locations for viewing of our dessert sculpture competition, two complimentary bottles of wine, and one VIP gift for each guest. The head table will additionally feature complimentary cocktail service and the best direct view of the sculpture competition.